

Enhanced Video Trade-In/Up Program

01 NOV 2025 – 31 JAN 2026

Promotion Name:	Video Trade-In/Up Program
Eligible Reseller(s):	All Resellers
Eligible Territory(ies):	EMEA
Eligible Product(s):	Refer to the Eligible SKU List
Stackable:	Not stackable with deal registration, other promotions, or any special pricing.

UP TO 25% INCREMENTAL DISCOUNTS ON NEW POLY VIDEO SOLUTIONS WHEN YOU TRADE IN OR TRADE UP YOUR POLY VIDEO PRODUCTS OR EQUIVALENT COMPETITOR EQUIPMENT



To leverage the most from Hybrid Work, it's important that everyone in the room can be seen and is part of the conversation. This program is your opportunity to trade up your old video products to the latest in Poly's video products. With Poly's DirectorAI technology and superior audio, Poly's video products are designed to improve inclusion and productivity leveraging the latest developments in Artificial Intelligence (AI) and Machine Learning (ML).

With Microsoft's [announcement](#) declaring the end of Teams certification for Android 10, 3rd of September 2025, there is no better time to take advantage of Poly's Enhanced Trade-In/Up program ensuring highest levels of longevity and the benefits of Poly's Modular Room.

Program Offer

During the program period, Resellers who request an upgrade on behalf of their End Customers may upgrade from select Poly and Competitive devices and are eligible to receive an incremental discount per unit purchased from their Poly authorised Distributor.

Resellers must submit the request through the Poly Incentive tool via the HP Partner Portal, which they will include the list of products trading in, as well as agreeing to the Certificate of Destruction / Trade Agreement noted in the form. The Certificate of Destruction removes the required product to be shipped to Poly and confirms that as part of this Program the Customer and Partner agree to properly dispose of the units within

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30 days of receiving the new Poly equipment. Poly reserves its right under this Program to audit Resellers compliance with the foregoing requirement.

Process Flow

As an HP partner acting on behalf of your end customers, you can request an incremental discount on an upgrade for select Poly and Competitive devices when purchased from the partner's Poly Authorized Distributor.

Submit your request through the online [Poly Trade-In Tool](#) and agree to the Certificate of Destruction/Trade Agreement, which requires you and/or your customers to properly dispose of the trade-in units within 30 days of receiving the new Poly equipment.

HP Eligible Video Products

Product Number	Short Description	% Discount off List Price
842D2AA	Poly R30 UVB	25%
842D4AA	Poly UVB	25%
842F8AA	Poly E70 SCMR	25%
875J5AA	Poly TC10 WHT TC	20%
875K5AA	Poly TC10 TC BLK	20%
8D8K2AA	Poly X52 AVB	25%
99T09AA	Poly G62 VCS HE	20%
A01KCAA	Poly G62 VCS wMNT	20%
A09D4AA	Poly V52 UVB	15%
9C422AW	HP Mini Conf G9 wZR i712700T 16GB/256 PC	10%
A4LZ8AA	Poly X72 AVB	25%
AV1E3AA	Poly V72 UVB	15%
A3SV5AA	Poly Studio X32 All-In-One Video Bar	25%
A9DD8AA	Poly Studio V12 USB Video Bar No Power Supply	15%
A1ZB6AW	HP Mini IP Conf wMTR i713700T 16GB/256PC	10%
9W1A6AA	Poly E60 Smart Camera 4K MPTZ with 12x Optical Zoom	15%
9W1A7AA	Poly E60 Smart Camera 4K MPTZ with 12x Optical Zoom TAA	15%
A3SV9AA	Poly X32 All-In-One Video Bar NoPSU TAA	25%
A3SW1AA	Poly X32 All-In-One Video Bar No Radio or NoPSU TAA WW	25%
A4MA3AA	Poly X72 All-In-One Video Bar NoPC TAA	25%
A4MA5AA	Poly X72 All-In-One Video Bar No Radio or PC TAA	25%
B22X2AA	HP Poly Studio A2 Audio Bridge	10%
B22X6AA	HP Poly Studio A2 Black Table Microphone	15%
B22X4AA	HP Poly Studio A2 White Table Microphone	15%

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